



EMPLOYEE of the MONTH

presented by:  | sparks.

JULY 2008



Joe Peters

Detailer

STATS:

Years at Sparks: 3

Lives In: King of Prussia, PA

Office: Philadelphia, PA

"Just as the laborer is worthy of his reward," so it is always befitting to reward our employees for going above and beyond the call of duty. For the month of July, the Code Ten Committee would like to pay tribute to Joseph Peters.

As a Philadelphia-based Sparks Custom Retail detailer, Joe has won the respect and appreciation of his colleagues for his top-notch work ethic, knowledge and contributions to the department.

"Recently, Sparks Custom Retail went through a two-month development process for a multi-million dollar program for JCPenney," states Tom Hilley, Production Purchasing Manager, Sparks Custom Retail. "The fashion jewelry program consisted of a complete redesign in every JCPenney store across the country. The program required tracking hundreds of detailed components and how each revision affected other components. The value engineering process lasted for months and required many hours of dedicated focus. To Joe's credit, he stayed the course and never lost heart after countless revisions. His ability to communicate with the customer and translate both their needs and ours into a final program was invaluable. This program required that prototypes be built, adjusted, and then finally presented to the customer in Dallas at a challenging review meeting. Joe was there, along with the project manager and the account executive, making sure that everything went well. There were many more revisions after that meeting and Joe kept going without complaint."

Tom concluded, "His dedication and commitment to excellence will reap many financial rewards for this company for years to come."

An interesting fact: Joe is an American inventor. Before joining Sparks, he was awarded United States Design Patents for two of his college design projects: D456, 162, a light-weight portable folding chair and D503, 548, multifunctional furniture.

He is a great asset to this company and we appreciate his hard work. Congratulations on being named July's Code Ten Employee of the Month! Keep up the good work!

